

John Remishofski

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EDUCATION

Rutgers University

School of Communication & Information

Major: Communications/Public Relations

Minor: Digital Communication Information and Media

GPA: 3.79 Dean's List (5 semesters)

New Brunswick, New Jersey

Graduation Date: May, 2026

PROFESSIONAL EXPERIENCE

Digital Presence

Social Media Manager

Freehold, New Jersey

January 2025-Present

- Manage social media content and posting schedules for 10+ client accounts, ensuring consistent brand messaging and engagement across platforms.
- Collaborate with video editors by organizing and providing rough edits of raw footage, then reviewing final content to ensure quality and client readiness.
- Maintain regular communication with clients to coordinate content approvals, share posting plans, and provide updates on campaign progress.

FC Monmouth

Social Media Intern

Red Bank, New Jersey

December-July 2024

- Accountable for managing the social media for FC Monmouth, a semi-professional soccer club in Red Bank, NJ; planned and executed public relation campaigns for advertisers on the team's social media pages.
- Executed video content creation from planning, filming, editing to posting on the team's social media pages for use for game day promotions and other team related events.
- Nominated as the single point of contact for the team's advertisers to collaborate on video content to use for partnership videos on advertiser's social media pages.

Beasley Media Group (WRAT Radio station)

Belmar, New Jersey

Promotion Events Intern

Summer 2023

- Collaborated with the radio station's marketing and promotion departments to plan and execute off-site promotional events.
- Responsible for event coordination and public relation efforts for both station-sponsored and client-hosted events.
- Enhanced audience engagement by assisting with promotional campaigns and on-site event management.

ACTIVITIES

Rutgers Recreation, New Brunswick, New Jersey

Fall 2023-Spring 2025

Assistant Aquatics Instructor

- Instruct local children in the New Brunswick area in swimming techniques and water safety.
- Communicate regularly with parents, providing feedback on their child's progress and development in the class.

Public Relations Student Society of America, New Brunswick, New Jersey

2023-Present

Member

- Attended biweekly meetings in order to stay informed on the latest trends and developments in public relations.
- Collaborate with a like-minded group of diverse individuals in order to build strong connections for the future.

VOLUNTEER EXPERIENCE or LEADERSHIP EXPERIENCE

Monthly Community Hospitality Breakfast, St. Rose Church, Belmar, New Jersey

2016-2023

- Regularly volunteered at my church's monthly hospitality breakfast, where I assisted with setup and ensured the event ran smoothly. My responsibilities included creating a welcoming environment for church attendees and individuals in need, ensuring a positive and inclusive atmosphere.

SKILLS

- **Computer skills:** Proficient with Macintosh and PC operating systems, Video editing, Social Media Platforms, Canva and Wordpress
- **Other Skills:** Certified in Basic Life Support (CPR and AED) and Advanced First Aid