

John Remishofski

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EDUCATION

Rutgers University

New Brunswick, New Jersey

Bachelor of Arts in Communication & Public Relations | May 2026

Minors: Digital Communication Information and Media, Business Administration

EXPERIENCE

Digital Presence

Freehold, New Jersey

Social Media Manager

January 2025-Present

- Manage social media content and posting schedules for 10+ client accounts, ensuring consistent brand messaging and engagement across platforms including Instagram, Facebook, TikTok, and YouTube
- Collaborate with video editors by organizing and providing rough edits of raw footage, then reviewing final content to ensure quality and client readiness
- Maintain regular communication with clients to coordinate content approvals, share posting plans, and provide updates on campaign progress

FC Monmouth

Red Bank, New Jersey

Social Media Intern

December 2023-July 2024

- Managed social media accounts for a semi-professional soccer club, maintaining consistent brand voice and engagement across platforms including Instagram and Facebook
- Planned and executed digital campaigns to promote game days, events, and team initiatives
- Executed end-to-end video production, including planning, filming, and editing content for game-day promotions, postgame highlights, and team initiatives
- Worked with sponsors to create branded video content for partnership and promotional campaigns

Beasley Media Group (WRAT Radio station)

Belmar, New Jersey

Promotion Events Intern

Summer 2023

- Collaborated with the radio station's marketing and promotion departments to plan and execute off-site promotional events
- Assisted with event coordination and public relations efforts for station-sponsored and client-hosted events at venues including PNC Arts Center and The Stone Pony
- Enhanced audience engagement by assisting with promotional campaigns and on-site event management

SKILLS

- **Computer skills:** Google Workspace applications (Docs, Slides, Sheets, ect.), Microsoft Office Applications (Excel, Word, Powerpoint), Facebook, Instagram, TikTok, LinkedIn, Final Cut Pro, Cap Cut, Opus Clips, Canva, Notion, Chat GPT and Wordpress
- **Other Skills:** Certified in Basic Life Support (CPR and AED) and Advanced First Aid

ACTIVITIES

Rutgers Recreation,

New Brunswick, New Jersey

Assistant Aquatics Instructor

Fall 2023-Spring 2025

- Instruct local children in the New Brunswick area in swimming techniques and water safety
- Communicate regularly with parents, providing feedback on their child's progress and development in the class

Public Relations Student Society of America,

New Brunswick, New Jersey

Member

2023-2026

- Participated in professional development meetings and networking focused on public relations and communications

VOLUNTEER EXPERIENCE or LEADERSHIP EXPERIENCE

Monthly Community Hospitality Breakfast, St. Rose Church

Belmar, New Jersey

Volunteer

2016-2023

- Regularly volunteered at my church's monthly hospitality breakfast, where I assisted with setup and ensured the event ran smoothly
- Responsible for creating a welcoming environment for church attendees and individuals in need, ensuring a positive and inclusive atmosphere